


Franchise Comparison

	Franchise Fee	Start Up Costs	Monthly Royalties Returned To Corporation	Monthly Royalties Paid To Franchisee From Corporation	Franchise Inception Year	Investment 100% Guaranteed
Subway #1	\$12,500	\$86,000 - \$213,000	8%	?	1965	?
Curves #2	\$24,900	\$30,600 - \$36,100	\$395.00	?	1992	?
McDonald's #7	\$45,000	\$506,000 - \$1,600,000	12.5%	?	1955	?
GNC #58	\$30,000-\$40,000	\$132,700 - \$182,000	6%	?	1935	?
Marble Slab Creamery #304	\$25,000	\$94,600 - \$180,100	6%	?	1982	?
Great Clips #36	\$25,000	\$208,400 - \$243,800	7%	?	1981	?
Quizno's Subs #3	\$20,000	\$250,000	4%	?	1985	?
Papa John's #24	\$25,000	\$187,400 - \$251,980	6%	?	1983	?
	\$50.00 Distributor Enrollment Fee	Less Than \$2,500.00	0	Bi-Monthly Payout Override 5% - 7% Leadership 3% - 19%	1993	YES

Information obtained from Entrepreneur Magazine - January 2004 Publication



Advocare is not a franchise opportunity. This chart is designed to demonstrate the difference in startup costs between an Advocare Independent Distributor versus a franchise owner.