

AdvoCare Board Member Meets with Secretary of U.S. Department of Health and Human Services



On February 22, 2008, Michael Fleming, M.D., FAAFP a member of the AdvoCare Scientific & Medical Advisory Board, participated in a private meeting with Michael Leavitt, Secretary of the U.S. Department of Health and Human Services (HHS) in Washington DC.

As president of the Louisiana Health Care Quality Forum, Dr. Fleming was in Washington to accept the Quality Forum's recognition as one of the inaugural fourteen Chartered Value Exchanges, a designation by Sec. Leavitt defined as "a multi-stakeholder organization that has taken clear action in its community to convene industry stakeholders to advance the four cornerstones of Value-Driven Health Care."

"We talk about our health care system, but there really isn't a system," said Secretary Leavitt, "The Chartered Value Exchanges have been charged to be at the forefront in designing a real system that provides quality care for everyone."

"AdvoCare certainly contributes to solving the health care crisis in the United States, and I am pleased to contribute to these efforts," said Dr. Fleming. "I am impressed with the commitment to science AdvoCare brings to the thousands of people who feel better from using high-quality dietary supplements."

Dr. Fleming, past president of the American Academy of Family Physicians, brings his unique experiences as a family doctor, public health advocate and champion of a wellness lifestyle to the AdvoCare Scientific & Medical Advisory Board.

